

IT'S A BREAD BOX.

So why are you waiting in line?
Call today to get fast, on-line access to
the Bay Area and the world.

101
online

Don't get *in* line — get on-line.

681 Harrison Street
San Francisco, California, 94107
Phone: 1.800.310.1101 or 415.705.0565



Introducing the first complete home information service for the Bay Area.

Enter into a new era with 101 OnLine — and gain quick, easy access to a wide range of exciting local and international services. Powerfully packed into a simple, compact box. On-line services like News, Weather and Sports. Home-Banking and Home-Shopping. Entertainment, Chat Lines and Games. Even your daily Horoscope.

And you no longer need an expensive PC. In fact, there is no equipment to buy at all. Your subscription includes everything you need — 101 OnLine is a complete system.

101 OnLine puts you in touch. With just a touch of your finger.

Using 101 OnLine is as easy as using your phone. The compact device simply plugs into a phone jack. And requires no special

training to operate.

And, once you're on-line, a world of local information and services is at your command. All the news you need to stay on top — and a step ahead. Including the latest sports information. Scores,



stats, point spreads — the full nine yards. Plus, 101 OnLine delivers everything from the weather report to your astrological forecast.

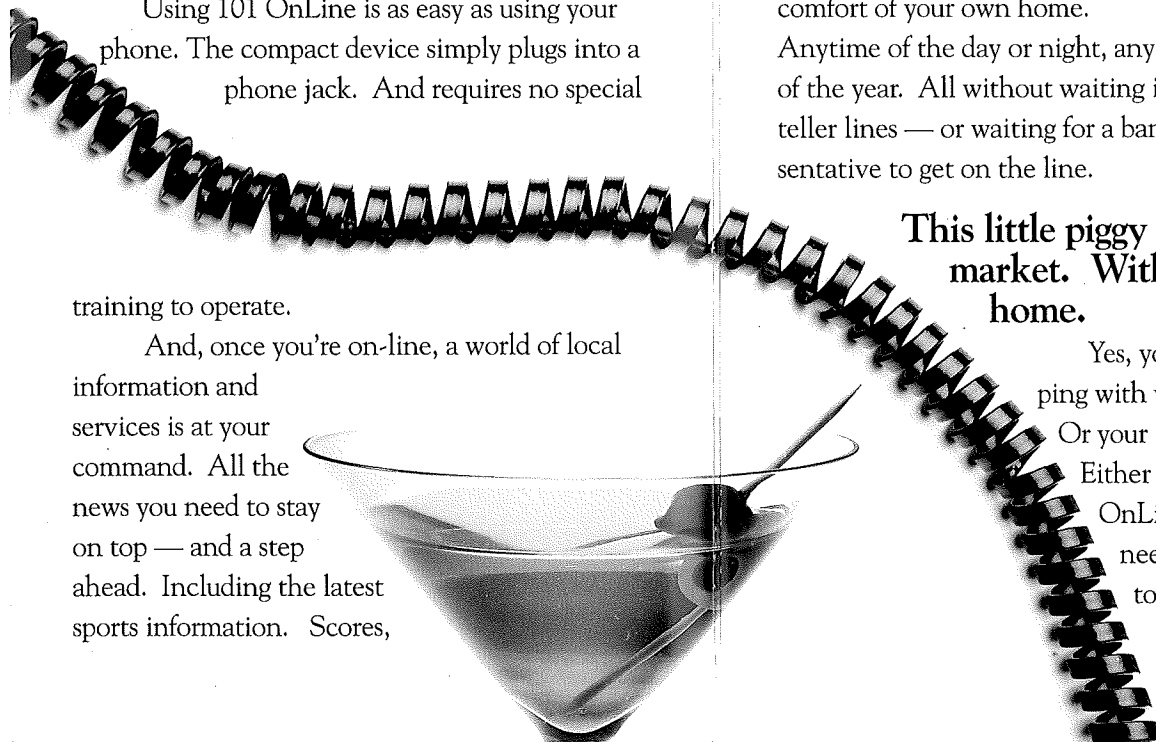
And when you need to check the stock market, with 101 OnLine, Wall Street is never more than an arm's-length away.

You can bank on 101 OnLine. Literally.

Finally a faster, easier, more convenient way of banking comes to the Bay Area — 101 OnLine Home-Banking. It's a unique, new service that lets you take care of nearly all of your banking needs — right in the comfort of your own home. Anytime of the day or night, any day of the year. All without waiting in teller lines — or waiting for a bank representative to get on the line.

This little piggy went to market. Without leaving home.

Yes, you can go shopping with your little finger. Or your index finger. Either way, with 101 OnLine you barely need to lift a finger to eliminate the



drudgery. In fact, buying groceries becomes about as simple as having a pizza delivered. Maybe simpler — because you never need to talk to anyone.

With 101 OnLine, you're always in control. Because powerful communications is always at your fingertips.

Like, for example, The Forum — a friendly meeting place that gives you the freedom to interact with other Bay Area 101 OnLine. Combining the best things about the telephone and the mail, The Forum provides exciting round-tables for users to participate in, each with its own active topics and which function like dynamic "think tanks." After each topic, you can add your own comments or move on to another section.

And our built-in T-mail box lets you send and receive messages anytime, without waiting for the post office to deliver. Or some answering machine to go beep.

What's more, with 101 OnLine, personal classified ads become exactly that: personal. And a bit more classy. And you can access them



anytime. Day or night.

Join the foreign service anytime you like.

For those who have international ambitions, 101 OnLine is the perfect place to

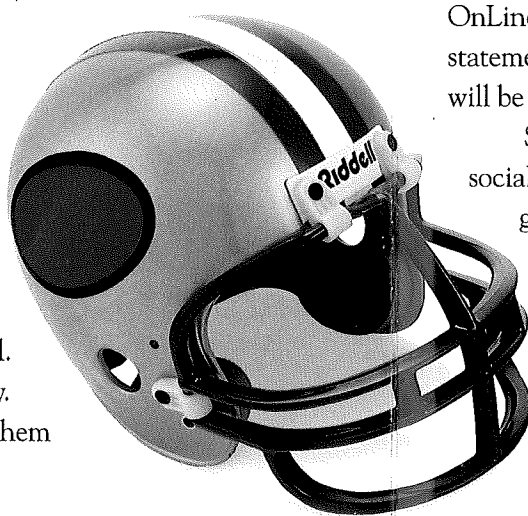
start. With our World Connection, you can get on-line in seconds with similar service networks in other countries. Like France. And with many others soon to come.

Subscribe now for fast phone access that's surprisingly affordable. With free home delivery.

It's surprisingly simple to get 101 OnLine delivered to your home. Just call and order. At your convenience, we will come right to your home to install the box and show you how to enjoy 101 OnLine's many features.

In fact, your basic monthly subscription fee is only \$9.95. Plus a refundable deposit of \$50. And because it's linked to your phone, your 101 OnLine bill is part of your Pacific Bell monthly statement. (A one-time enrollment fee of \$20 will be included in your first bill.)

So, whether you're shopping, banking, socializing, you-name-it, don't get in line — get on-line. 101 OnLine. And get all of these exciting services delivered to your home. A whole lot faster. And a whole lot friendlier.





- Telemail
- News
- Local Life
- Entertainment
- Horoscope
- People OnLine
- World Connection
- Classifieds
- Banking
- Education
- Travel
- Shopping
- Weather
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